

NOTICE OF PRIVACY

7/2023

BALLUFF

Balluff Argentina S.R.L., domiciled in Tucumán 1, 4th Floor, of the Autonomous City of Buenos Aires, Argentina, is responsible for collecting your personal data, for the use that is given to them and for their protection.

Your personal information will be used for marketing purposes and to provide the services and products you have requested, inform you about changes in such services or products and evaluate the quality of the service we provide. For this, we need to obtain the personal data requested in the fields of the contact form.

You declare to know and accept that granting personal data is not mandatory, but that if you do not provide us with such data, we will not be able to inform you about any changes done to them or evaluate the quality of the service we provide.

THE AGENCY OF ACCESS TO PUBLIC INFORMATION, in its capacity as Control Authority of Law No. 25,326, has the power to deal with complaints and claims filed by those affected in their rights for breach of the regulations in force regarding the protection of personal data. You have the right to access, rectify and delete your personal data, as well as to oppose the processing thereof or revoke the consent that for this purpose has been granted to us, through the procedures that we have implemented. To learn about these procedures, you can contact our administrative department at the e-mail address administracion.ar@balluff.com.

You consent that your personal data may be transferred and processed inside and outside the country, even to countries that have levels of protection different from yours, and by people other than this company.

Any modification to this Notice of Privacy will be notified via email to the address provided.

Cookies Policy

A „cookie“ is a fragment of a text file that is transferred to your computer's hard drive through a website and helps the site remember information about you and your preferences.

„Session cookies“ are temporary information files that are used to improve navigation, prevent visitors from sending inappropriate information (the site „remembers“ previously entered information about the age or country of origin that was outside the parameters and blocks subsequent changes), and collects global statistical information on the site. They are erased as soon as you exit your browser or when you turn off your computer.

„Persistent Cookies“ are permanent information files that are on your computer's hard drive and will disappear if you delete them. „Persistent Cookies“ store information on your computer for various purposes, such as, retrieving information that you previously provided (such as passwords), help determine which areas of the network the visitor finds most valuable, and personalize the site based on your preferences constantly. The „Persistent Cookies“ stored on your computer by this site may retain personal information, only if you have registered or in some way authorized the retention of the information you have provided to this site. Otherwise, our site server will only indicate that an unidentified visitor has accessed our site with your cookie.

You can configure your browser to accept any cookie, reject it, or notify you when a cookie is offered, so that you can decide each time whether or not to accept it. If you visit our websites and your browser is configured to accept cookies, you consent to our use of cookies. To learn more about cookies and how to specify your preferences, please search for „cookie“ in your browser's help menu or visit sites like allaboutcookies.org. However, in case you wish to disable them you can do so by following the instructions detailed in your browser.

You also agree that we may use the Internet Protocol (IP) address to diagnose problems with a browser, report global information, determine the fastest route to your computer when using a connection to a site, and administer and improve the site. „Internet tags“ (also known as single-pixel GIF, GIF files, invisible GIF, and 1-by-1 GIF) are smaller than cookies and provide the network site server with information such as IP address and the type of browser related to the visitor's computer. Bookmarks can be published both in online ads, which attract people to the site, or in different pages on the network. These bookmarks indicate how many times a page is visited and what information is consulted. „Navigation Data“ (historical files, server sessions, and detailed history data) are used for system administration, to improve site content, market research purposes, and to provide information to visitors.

Matomo

We use the open source software tool Matomo on our website to analyze the surfing behavior of our users.

Matomo creates usage profiles based on pseudonyms. For this purpose, permanent cookies are stored on your terminal device and read by us. In this way, we are able to recognize and count returning visitors. We also use the heatmap & session recording modules. Matomo's heatmap service shows us the areas of our website where the mouse is most often moved or clicked. The session recording service records individual user sessions. We can replay recorded sessions and thus analyze the use of our website.

Data entered in forms is not recorded and is not visible at any time. Your IP address is anonymized immediately after processing and before it is stored. Data processing is based on your consent according to Section 5.1 of the Data Protection Law No. 25.326, if you have given your consent via our banner. You can revoke your consent at any time.

For more information on Matomo's terms of use and data protection regulations, please visit: <https://matomo.org/privacy/>

Balluff Configurator

On our website we have implemented services of Opticon Sensoren GmbH, Siemensstr. 18, 63303 Dreieich, for configurable product display.

When using the configurations, your IP address is forwarded to Opticon Sensoren GmbH for technically necessary reasons in accordance with Section 5.2.(d) of the Data Protection Law No. 25.326. There is no use of data by the service provider, nor is there any evaluation or combination of personal data. No data storage takes place. We have concluded an order processing contract with the company.

You can find more information on the data protection of Opticon Sensoren GmbH at: <https://opticon.com/privacy-policy/>.

Selection and recruitment

In order to start the process of selection of personnel, as well as to maintain your information in the database of our job offers, it is necessary that you provide us with certain personal data, therefore, by this means you expressly authorize BALLUFF ARGENTINA SRL, to use, maintain, manage and generally process the information provided, even before third parties outside BALLUFF ARGENTINA SRL, if required to properly integrate the analysis of your application for employment.

If you wish to stop receiving information from us, you can request it by sending an email to administracion.ar@balluff.com.

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