

# PRIVACY POLICY.



This statement applies to Balluff de México SA de CV and the [www.balluff.mx](http://www.balluff.mx) web site.

Mexico Balluff, S.A. de CV, located at Vial II Fray Junípero Serra 4416 Fracc. La Vista Residencial in the city of Querétaro, Querétaro, México, is responsible for collecting your personal data, their use and protection.

Your personal information will be used for market related purposes and to provide the products and services you have requested, to inform you about changes in them and assess the quality of service we provide. For this, we need request your personal data defined in the fields of the contact form.

You have the right to access, rectify and cancel their personal data, as well as to oppose to use of them or revoke the consent you have given to us through the procedures we have implemented for that purpose. For knowing these procedures, you can contact our marketing department with Daniela Vazquez at the email address [daniela.vazquez@balluff.com](mailto:daniela.vazquez@balluff.com).

We also inform you that your personal data can be transferred and treated inside and outside the country, by people outside the company. If you do not express your opposition to transferred your personal data, we will consider that you have given your consent for that action.

Any changes to this Privacy Notice will be notified via email at the address provided.

## **Cookies Policy**

A "cookie" is a piece of text file that is transferred to your computer's hard drive by a website that helps the site to remember information about you and your preferences.

Session cookies" are temporary files of information that are used to improve your navigation experience, block visitors from providing wrong information (the site "remembers" previous entries of age or country of origin that were outside the parameters and blocks subsequent changes), and collect aggregate statistical information on the site. Are deleted as you exit your browser, or when you shut down your computer.

"Persistent cookies" are permanent data files which are on the hard drive of your computer and stay there unless you delete the cookie. The "persistent cookies" store information on your computer for various purposes, such as retrieving information you previously provided (such as passwords), helping to determine what areas of the Web site visitors find most valuable, and customizing the site based on steadily preferences. The "Persistent cookies" stored on your computer by this site can retain personal information only if you have registered or have otherwise consented to the retention of the information you have provided to this site. Otherwise, our site's server only knows that an unidentified visitor has accessed our site with your cookie.

You can set your browser to accept all cookies, reject, or notify you when a cookie is offered, so that you can decide each time whether to accept it or not. If you visit our websites and your browser is set to accept cookies, we assume acceptance of our use of cookies. To find out more about cookies and how to specify your preferences, please search for "cookie" in the help menu of your browser or visit sites like [allaboutcookies.org](http://allaboutcookies.org).

You can use the IP (InternetProtocol) address to diagnose problems with a browser, report aggregate information and determine the fastest route for your computer use a connection and administrate and improve the site. "Internet bookmarks-Internet tags" (also known as single-pixel GIFs, GIF, GIF invisible, GIF 1 1) are smaller than cookies and tell the web site server information such as the IP address and browser type related to the visitor's computer. The markers can be published both online advertisements that bring people to the site and on different pages in the network. These markers indicate how many times you visit a page and which information is consulted. "Navigational data" (log files, server sessions, and detailed historical data) are used for system management, to improve the content of the site, market research purposes, and to provide information to visitors.

If you wish to stop receiving information from us you can request by emailing [daniela.vazquez@balluff.com](mailto:daniela.vazquez@balluff.com).

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